

A NEWS BULLETIN FROM THE UNIVERSITY OF IDAHO AND THE IDAHO DEPARTMENT OF LANDS—COMMUNITY FORESTRY PROGRAM

News You Can Use

No. 27 Summer 2003

What is good, bad and ugly in Idaho communities? Find out in Coordinator's Comments.

Coordinator's Comments

I hope you had a good Arbor Day and spring planting season. Here in the Panhandle, the rain has stopped falling and the sun appears to be set in it's all-sun, allsummer position. With long days and pleasant nights, it is a great time of year.

In our last issue, you read about Idaho's Hannah Joy Coad, the 10-year old winner of the National Arbor Day Poster Contest. I had the good fortune to accompany Hannah, her parents Carolyn and Craig, and her art teacher Mignon Whit, to both Idaho's Arbor Day celebration at the state capitol and to the National Arbor Day Foundation's awards celebration in Nebraska City, NE. After a banquet held in her honor, Hannah gave one of the most eloquent acceptance speeches I've ever heard from adult or child. She then autographed copies of her poster (to see it, visit www.idl.state.us) and chatted with guests and dignitaries for over two hours. Idaho could not have asked for a better representative. I hope that having the national second-place winner last year (Priscilla Anne Fisch of Moscow) and the national winner this year will encourage elementary schools and those learning at home to participate in this fun, educational and creative competition. Please consider working with your local schools on this great program. Let's keep the winning streak going...

This spring I had the opportunity to visit communities throughout the state with Community Forestry Assistants Deb Cook, Sue Izard and Gerry Bates. Along the way I saw the good (great planting projects, city nurseries and maintenance programs), the bad (trees planted too deep or not getting sufficient care) and the ugly (topped trees). Also, I met many energetic folks passionate about trees and rightfully proud of their accomplishments. While many wonderful projects and programs continue to form and grow, it is evident that much still needs to be done. If you or someone from your city hasn't already, please contact Deb, Gerry or Sue (see masthead on page 2 for contact information). They can help you get a community forestry program or project started in your community.

Looking ahead, it is time to consider projects to submit (continued on page 2)

Senator Crapo Presents Kendrick's Tree City USA Award



an Kimbley

Kendrick's Tree Committee and Mayor Dana Magnuson (partially hidden) happily accept the community's Tree City USA flag from Senator Mike Crapo.

Senator Mike Crapo was a special guest at the City of Kendrick's Locust Blossom Festival in May. Presentation of Kendrick's sixth Tree City USA award was one of the highlights of the festival held in this northern Idaho community of 369 residents.

Mayor Dana Magnuson and City Councilman Dennis Lukecart (a member of the Idaho Community Forestry Council) and members of the Kendrick Tree Committee have worked hard over the past decade to make trees and tree care an important part of their community's revitalization programs. With grants or other assistance from the National Tree Trust, Latah County Community Forestry Program and the Idaho Department of Lands Community Forestry Program, Kendrick has conducted a tree inventory, planted trees in the downtown area and reforested city property adjacent to the Potlatch River. Currently the city is working on tree and shrub plantings to provide shade and beauty along a newly installed 3 1/2 - mile bike path connecting the communities of Juliaetta and Kendrick.

(Comments continued from pg. 1)

for our grants program. An informational session on applying for these grants will be held on July 28th at 9:30 PDT / 10:30 MDT in Idaho Falls, Twin Falls, Boise, Lewiston, Coeur d'Alene and Sandpoint via the Distance Learning Network. For more information see page 3.

I will continue traveling the state later this year and hope to visit in your community. Until then, keep up your good work on behalf of trees and have a great summer!

- David Stephenson Community Forestry Coordinator

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Kellogg's 'Goodwill' Tree Nursery

Editor's Note: The following project is reported by Sue Izard, community forestry assistant for northern Idaho. Sue and other community forestry assistants in other parts of Idaho are listed in the masthead on this page. Please call on them if they may be of assistance.

A lot of hard work started the tree nursery in Kellogg. Initially gaining city support for the project in 1996, the city planning administrator, Walter Hadley, began with the purchase of a fenced enclosure and a high-power street light for the nursery area. A grant application to the National Tree Trust followed, resulting in free seedlings for city use. A local nursery donated (and continues to donate) large caliper trees to the city at the end of each nursery season.

As the nursery grew, tasks such as watering, repotting, weeding and fertilizing began to take up quite a bit of volunteer time. Careful inspection of newly donated trees was needed to ensure that root girdling had not occurred and diseases were not introduced. Thinking ahead, the city obtained grant funds for "shade tree apprentices" through the Idaho Department of Lands Community Forestry Grant Program, giving local youth important job skills while helping to maintain the nursery.

The nursery is not intended to operate as a for-profit means of revenue. Instead, the value of the nursery has been in the goodwill it generates. Nursery trees have been used for numerous plantings on public property throughout the city and residents will often request young trees for plant-



Kim Golden (left), coordinator of Panhandle Lakes Resource Conservation & Development Council and Walter Hadley, city planning administrator, have been instrumental in establishing the city's tree nursery.

ing in the right-of-way.

Starting a new program can be challenging, particularly if your community residents do not place a high value on trees, as was the case in Kellogg. But with a little planning, goodwill projects such as Kellogg's tree nursery and the community service philosophy behind it can certainly pay off.



Newly planted trees line the edge of playing fields in Payette's Gateway Park.

Payette Park **Project** Combines Recreation and Education

With \$15,000 provided by a grant from the Idaho Department of Lands and the Idaho Transportation Department, the Payette Tree Commission is changing a hot, open playing field into a wonderful oasis of 54 different kinds of trees. These trees will soon be labeled so the planted area can be used as an arboretum to be enjoyed not only for it's beauty, but also as a source of information about what trees will grow in Payette and vicinity.

Thanks to this project, soccer players in Payette have a new look to their field. The spectators have been rewarded with some muchneeded shade, people traveling by on Highway 95 are treated to a beautiful line of trees, and local residents are the benefactors of a pleasant and educational addition to their community. Stop and wander through the trees the next time you're in Payette.

Community Forestry Grants Available

Now is the time to start planning and preparing project proposals for 2003-04 Tree Planting and Care, Program Development and Community Transportation Enhancement grants. For more information and assistance in planning your project, contact your community forestry assistant or go to http://www2.state.id.us/lands/ (click on Community Forestry, then Grants).

Be sure to mark your calendar — the grant workshops will be held Monday, July 28^{th} , from 9:30 to 11:00 PDT / 10:30 to noon MDT at the following locations:

Idaho Falls

Eastern Idaho Technical College, Christofferson Bldg, Rm 371

Twin Falls

College of Southern Idaho, Canyon Bldg. Rm 119

Boise

East Conference Room at the Williams Bldg, 700 West State Street

Lewiston

Lewis-Clark State College, Glenn Complex, Rm 50

Coeur d'Alene

University Place, 1000 W. Hubbard, Suite 128

Sandpoint

BC Teleconferencing Center, 4205 Boyer Ave

July 28th will also be the opening date of the grant application period. The grant submission deadline this year will be 4:00 p.m. PDT in the coordinator's office on Friday, September 12, 2003. This is a bit earlier than in the past, but will give us more time to do all that needs doing prior to awarding the grants. If you have any questions, please feel free to contact the IDL Community Forestry Program office.

What's it take to be a Tree City USA?



Communities that win a Tree City USA award must meet four standards. These are: (1) A tree board or staff, (2) a tree ordinance designed for the needs of the specific community, large or small, (3) an active tree program as evidenced by expenditures of at least \$2 per capita per year, and these can include 'in kind' donations of materials, equipment and/ or volunteer hours, and (4) an annual proclamation and celebration of Arbor Day. Applications go to The National Arbor Day Foundation via the Idaho Department of Lands Community Forestry Program. Re-certification is required on an annual basis.

Calendar

July 28

Grant Training Workshops, Idaho Distance Learning Network (Contact IDL – Community Forestry at 800/432-4648 or communitytrees@idl.state.id.us).

August 3 – 6

International Society of Arboriculture Annual Conference, Montreal, Quebec. (Contact ISA at 217/355-9411 or isa@isa-arbor.com).

September 12

GRANT APPLICATIONS DUE for Program

Development, Tree Planting & Care, and Community Transportation Enhancement, 4:00 p.m. PDT, Coeur d'Alene office of IDL.

September 17 – 20

National Urban Forest Conference, Adams Mark Hotel, San Antonio, Texas. (Contact Donna Tschiffely, American Forests at 703/904-6932 or www.americanforests.org).

September 29 – October 1

Building for Greener Communities National Conference, Lied Conference Center, Nebraska City, NE (Contact The National Arbor Day Foundation at 402/474-5655 or conferences@arborday.org).

October 5 - 8

Society of Municipal Arborists Annual Conference and Trade Show, Santa Monica, CA (Contact SMA at 706/769-7412 or urbanforestry@prodigy.net).

Upcoming Arborist Certification Exams

August 5 Bend, OR (afternoon exam)
September 27 Pocatello (morning exam)
October 5 Sunriver, OR (afternoon exam)
November 15 Wilsonville, OR (morning exam)

Tree Worker Exams

October 4 Bend, OR

For information or to register, contact: Pacific Northwest Chapter, International Society of Arboriculture at 503/874-8263 or 217/355-9411 or info@pnwisa.org.



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Tree tip





Shoppers L ♥ ve Trees

Merchants sometimes object to trees in downtown areas and malls. Perhaps they will reconsider by reading what Seattle-based researcher Dr. Kathleen Wolf has found from studies of shoppers in six cities:

- \$ Shoppers consistently preferred shopping areas with trees vs. those without trees.
- \$ Consumers are willing to travel farther to visit, visit more frequently and spend more time in a shopping district that has trees.
- \$ Shoppers are willing to spend up to 11 percent more for the same products in business districts with trees vs. those without trees.

FOR MORE INFORMATION about tree values, contact IDL – Community Forestry and request a free copy of Tree City USA Bulletin No. 28, *Placing a Value on Trees*. Also of interest may be Bulletin No. 11, *How to Prevent Tree/Sign Conflicts*.